

PERRY MCCARTHY

Biography

In the world of International Motor Racing, Perry McCarthy is known for his speed and humour. But he is also famous for his determination.

Perry's route to formula 1 was plagued by a huge lack of finance but, against the odds, he somehow found the determination and drive to keep his dream alive of becoming a Grand Prix driver.

"I have constant admiration how he turns a no hope situation into some form of triumph"

Damon Hill, 1996 World Champion Formula One Driver

Perry is in high demand to give inspirational and motivational speeches which link his background, experience and attitude to the business world and its requirements.

It has been said that he talks with the same passion and conviction he displayed in his own career.

"Those that have seen him race know he is F1 material ... his hunger is as great as Senna and Mansell's ... F1 needs Perry as much as Perry needs F1"

Chequered Flag Magazine

Motor racing shares many of the same elements and requirements of commerce and industry. Perry writes bespoke speeches to echo a client's key messages and can include the themes of

- Team work, organisation, communication
- Building from success and building from failure
- The power of the individual and personal performance
- Risk and reward
- Commitment, excellence, performance, achievement

Perry talks from vast and varied experiences and his presentations revolve around what he expects in his own life and how he gets the best from himself and others he works with. The speech is not delivered to tell an audience how to run their business, but it is for an audience to draw on for inspiration and use it in the way they see fit for their own future. Perry is on-message but provides plenty of opportunities to laugh in-between the key points.

"Thanks Perry: like all good men, you rose to the occasion on the night! A spot-on speech, beautifully crafted with just the right amount of humour. Not only did an international audience welcome having you there as 'anchor-man', but our client appreciated the way you understood the message they wanted to deliver, and integrated this with top audience entertainment. And from our point of view, you were a (diamond) pleasure to work with."

Juliet Jarvis, Director of RSM ref Automobili Lamborghini event